

select a qualified real estate agent

Selling your home is serious business. You need an agent who understands this and possesses the expertise and competence to successfully sell your home. In selecting a real estate professional to list your home for sale, you want to make sure that this agent

- Represents your interests
- Possesses an in-depth knowledge of current market conditions in order to provide you with the most up-to- date and meaningful advise when you are determining the listing price and evaluating offers to purchase your property
- Utilizes a proven sales approach that covers everything from getting the property ready for sale and marketing the property to negotiating the terms of the purchase contract and succesfully closing escrow
- Keeps you informed of changing market conditions
- Possesses outstanding listening and negotiating skills
- Keeps you fully informed about the people who view your property and the feedback they give

- Is attentive to the details of taking your transaction from
- offer acceptance to the close of escrow

- Is easy to contact and promptly follows up with you on
- any questions