

Dear prospective Buyers, Dear prospective Sellers,

In this letter, we want to testify of the exceptional service we received from **RicRoc** and **Kevin McLeod** during our long journey in the San Francisco Real Estate Market.

After a few year in a trendy small San Franciscan condominium, and a growing family, we needed to move on and buy a Single Family Home. San Francisco market being as crazy as it could be, we wanted the best agents we could find. After interviewing a few, we immediately connected to the long, wide and deep **experience** of this team, as well as their high pace, strong **communication** but respectful attitude. RicRoc and Kevin are highly **available** and flexible, virtually 24/7 reachable either on the net or on the phone/fax, and their knowledge is a comforting guidance when narrowing our target.

The fall-winter2004-spring2005 market was quite something. Only history will tell if the market will ever reach more reasonable boundaries, or get worse. In total, we worked 6 months with RicRoc and Kevin, that is 26 weeks of open houses and brokers tour - in addition to the 4 months of personal prospecting during the summer of 2004. Within 2 or 3 weeks, the four of us - our agents, John and myself - figured out a perfect routine that worked for us - we had no time limit but to find our dream house.

We had a vision, and RicRoc and Kevin understood us perfectly. We still used their experience and **knowledge of the market** to make sure we didn't miss any aspect, or option - and that our expectations were realistic, financially sound, and tuned to the market. Once settled on our criteria, we simply waited for the perfect house to appear in the listings.

It turned out that we found it the day before long planned vacations. We couldn't but trust 100% our agents to be our lifeline till we would come back. Any hint from them would have meant an immediate return from vacation - but sure enough their **great reputation** and good relations with the buyers' agent kept us in the race, and we made a strong offer with great confidence after our much needed break. And RicRoc and Kevin stayed available to us till we moved in and settled.

Now it has been a few months, and I can't resist visiting more houses that match our criteria - hoping to find any hint of regrets!!! and each time, the answer is the same: NO buyer's remorse whatsoever: we love the house, and we believe we found an excellent deal compared to other houses closing at the same price.

**Well wrapped project!**

Would it stop there? no! Once the house bought, we needed more **resources**, including an exceptional architect for a very special job. Sure enough, RicRoc and Kevin's recommendation was the best architect we interviewed!

*So for your greatest real estate experience, choose an exceptional team: RicRoc and Kevin McLeod.*

Sincerely,  
Sophie and John Stockholm.